

Policies

Scheduling

Please contact us via telephone (571-243-0772) or email us at NoVaREphotos@gmail.com no less than 48 hours before your preferred shoot time. Most homes can be shot in 1.5 to 2 hours although some shoots may take longer.

The Shoot

The homeowner or someone authorized by the homeowner (the agent) should be present at the shoot to give access to the home and to discuss any special considerations such as what should be included or excluded in shots. Our goal at the shoot is to provide quality photos that include a front exterior, back exterior and all the major rooms such as living room, dining room, family room, kitchen, master bedroom, master bath and bedrooms. Powder rooms, small bathrooms, utility rooms or garages are not a shooting priority unless you give us direction otherwise.

Pets

Please make sure pets are contained during the shoot. Pets are never included in photos and need to be out of the way during the shoot.

Cancellation, No Show and Inclement Weather

If cancellation or rescheduling is necessary, please give us a minimum of twenty-four (24) hours notice. Any shoot cancelled within 24 hours of a confirmed appointment is subject to a \$75.00 cancellation fee. The full price of the shoot will be charged to any cancellation within four (4) hours of the scheduled time. Arrival by the owner/agent beyond thirty (30) minutes of an appointment will be considered a cancellation, and will be billed at the full rate of the shoot. Every effort will be made to accommodate rescheduling. In the event of inclement weather prohibiting exterior photography, a pickup shoot of the property exterior will be rescheduled at the earliest possible time.

Photo delivery

Once the photos are shot they will be edited and optimized for use in printed marketing materials and in MRIS. Once full payment has been received, your images will be delivered to you via email (typically through DropBox.com or YouSendIt.com). You will be able to access and download your images from there.

Photo Rights and Usage

All photos produced for the client may be used by the current listing agent for all marketing associated with the current sale of the property in accordance with local MRIS rules. Please note that the photos will be copyrighted by the photographer and a license granted only to the Seller or agent or licensee and NOT to any third party. If any photographs are posted on the local MRIS, real estate website, or any other website, the person/persons hiring NoVA Real Estate Photography (NREP) shall be solely responsible for their content, and shall hold NREP harmless for any possible claims, damages, or lawsuits arising from use of any such photos that may

contain alterations done for cosmetic appearance improvement. NREP will NOT alter photographs to misrepresent the property.



Any Builder, Contractor, Interior Designer, Home Stager who purchases the services of NREP may use the images for a limited time (typically for five (5) years from purchase) for marketing their own services provided proper credit is given to NREP. These images may not be shared with any third parties such as subcontractors.

Please note that the photos will be copyrighted by the photographer and a license granted only to the owner (the purchaser of our services) and NOT to any third party. Any unauthorized usage of the photos by a third party, including but not limited to realtors, architects, builders, stagers, designers, landscapers, sellers or buyers is prohibited unless approved in writing by the photographer. Violation of this provision constitutes a violation of U.S. federal copyright laws and may subject the offending party/parties to legal action. Our minimum fee for use of an unauthorized image is five thousand dollars (\$5,000.00) per image. Further monetary damages may be incurred by the offending party.

All photos used must have either: 1) the copyright watermark on the image or, 2) photography credit must be acknowledged on the site/webpage/print media in which the image(s) are used. Violation of this constitutes copyright infringement and subject to Federal laws. This DOES NOT include images used on the MRIS system.